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The
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MSD Director Attending Water Management Conference at White House *Conference will highlight stormwater management, green infrastructure*

Cincinnati, OH – MSD Executive Director Tony Parrott has been invited by the White House Council on Environmental Quality and the U.S. Environmental Protection Agency to share creative stormwater management practices during a conference at the White House on September 20, 2012.

The Wet Weather Strategy that MSD is implementing in the City of Cincinnati is viewed as a model for other urban communities across the U.S. that are under Federal mandates to reduce Combined Sewer Overflows (CSO) in their cities. Other major stakeholders from Los Angeles, Chicago, Milwaukee, Washington, D.C., Philadelphia and New York City will participate in the discussions at the White House.

“I am delighted to share the strategies MSD has developed to implement sustainable (green) infrastructure methods with other leaders from across the nation,” said Parrott. “Our practices are designed to provide communities with flexibility and options to supplant more expensive, conventional methods while providing environmental, economic, recreational and public-health benefits.”

The day-long conference will feature small-group discussions about how to expand green-infrastructure implementation. Key goals of the conference include:

- Identifying barriers to implementing sustainable practices
- Evaluating options and opportunities for funding
- Financing and valuing green infrastructure
- Developing practical actions to promote the implementation of green infrastructure

“This conference provides a wonderful opportunity to promote the innovation happening right here in Cincinnati and to set the standards for valuing the use of sustainable infrastructure as a tool to comply with Federal mandates and re-vitalize our urban core,” added Parrott.

Representatives from the Water Environment Federation, the National Association of Clean Water Agencies and the U.S. Water Alliance also plan to attend the conference. For more information about MSD’s Wet Weather Strategy featuring sustainable (green) solutions, [click here](#).

Every day, the Metropolitan Sewer District of Greater Cincinnati (MSD) protects the public’s health and the environment through professional water reclamation and watershed management. As we collect and treat more than 180 million gallons of sewage daily from 43 municipalities, villages, and townships in Greater Cincinnati through 3,000 miles of sanitary or combined sewers, MSD serves you with honesty, integrity, accountability, and respect.