

## PRESS RELEASE

For Immediate Release: June 16, 2015

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### MSD RECEIVES UNIQUE 2015 PLATINUM EXCELLENCE IN MANAGEMENT AWARD

Cincinnati, OH – The Metropolitan Sewer District of Greater Cincinnati (MSD) is the recipient of the 2015 Platinum Excellence in Management by the National Association of Clean Water Agencies (NACWA). This unique honor is only presented to the “best in class utilities” in America. MSD received the highest level of honor for utilities by meeting or exceeding nine of the ten *Attributes of Effectively Managed Water Sector Utilities* and complying with four *Resource Efficiency and Protection Activities*. The ten attributes of Effective Utility Management are:

- Product Quality
- Financial Viability
- Customer Satisfaction
- Employee and Leadership Development
- Operational Optimization
- Infrastructure Stability
- Operational Resiliency
- Community Sustainability
- Water Resource Adequacy
- Stakeholder Understanding and Support

The Resource Efficiency and Protection Activities include:

- Energy Management
- Water Resources Recycling and Stormwater Management
- Pretreatment
- Biosolids/Septage/Residuals Management
- Climate Change Adaptation or Mitigation
- Water Quality Protection on a Watershed Basis

The *Excellence in Management Program* was launched in 2003 to acknowledge the significant achievements of utilities in the management arena and honors those that have implemented and sustained, for a continuous three-year period, successful programs that address the range of management challenges faced by public clean water utilities in today’s competitive environment. “The Platinum Excellence in Management award is the highest honor a utility can receive and MSD is 1 of 3 utilities to receive it nationally,” said Ken Kirk, Executive Director of NACWA.

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“It is an honor to be recognized for our commitment to effective water resource management,” said Tony Parrott, Executive Director of Greater Cincinnati Water Works and the Metropolitan Sewer District of Greater Cincinnati. “This prestigious award exemplifies the dedicated work MSD is doing 24 hours/7days a week to ensure our communities enjoy all the benefits of clean and safe water and an ever-improving quality of life.

As the 2015 Platinum Excellence in Management honoree, MSD will be recognized at the NACWA Utility Leadership Conference and 45th Anniversary Annual Meeting in Providence, Rhode Island in July. During the conference, MSD’s

Taylor Creek Wastewater Treatment Plant will also receive a Platinum Peak Performance Award for 17 years of 100% National Pollutant Discharge Elimination System (NPDES) compliance and will be featured in the August/September issue of *Clean Water Advocate*.

MSD is renowned for leading innovation in wastewater industry and is regarded as a national leader in the development of sustainable storm water management solutions and asset management. The Wet Weather Strategy that MSD is implementing in the City of Cincinnati is viewed as a model for other urban communities across the U.S. that are under federal mandates to reduce combined sewer overflows.

For more information about MSD visit [www.msdc.org](http://www.msdc.org) and [www.projectgroundwork.org](http://www.projectgroundwork.org).

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